MAJOR FILM PERIODICALS FOR MEDIA RESEARCH

Series Two: Film Daily
Yearbook and Predecessors
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First published in 1988 by Research Publications Ltd.

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PUBLISHER'S NOTE

Major Film Periodicals for Media Research commences with the publication of Film Daily and predecessors, and its companion yearbook.

Film Daily and predecessors constitute Series One. As Professor David Bordwell, Wisconsin Center for Film and Theater Research, has commented this "is a necessary complement to Variety in that it often deals in more detail with publicity and promotion of films and television".

This second series offers the Film Daily Yearbook and predecessors from 1915 to 1968. When this reference annual was first published, Eric Johnston, then President to the Motion Picture Association of America described it as "an indispensable handbook of our industry". Scholars and librarians still find it so and it is not going too far to describe it as the single most useful reference book for the study of any particular year in Movie-making history. Complete sets, such as those provided here, are very rare.

The Yearbook is truly a companion to the Film Daily. Whilst Film Daily offers daily news, developing stories and new releases, the Yearbook takes times to reflect, summarise developments and provides a detailed index to films reviewed in Film Daily. The summer index to all 33,660 titles reviewed is printed in the hardcopy guide supplied with the project.

For a studio such as Paramount the Yearbook provides, annually, a list of personnel, studio hands, a financial summary, a list of the year's releases, details of foreign branches etc. But the yearbooks go a long way beyond the Big Five and the Little Three. They document companies and organizations as diverse as the Academy of Motion Picture Arts and Sciences, Ambassador Pictures Inc, Amkino Corp, Associated Motion Picture Advertisers, British Lion Film Corporation Ltd, Burroughs-Tarzan Pictures Inc, Celebrity Production Inc, Consolidated Film Industries Inc, Eastman Kodak Company, Educational Pictures Inc, French Motion Picture Corp, Hays Organization, Kino Trade, Loew's Inc, Motion Picture Producers and Distributors of America Inc, Motion Picture Theatre Owners of America, National Board of Review of Motion Pictures, Pathé Film Corp, RCA, Scandinavian Talking Pictures Inc, Society of Modern Pictures Engineers, Stage and Screen Productions Inc, Technicolor Inc, Van Beuren Corp, and many others.

Each year the Yearbook provides a state of the industry summary through its features, editorial, detailed notes on film related companies, advertising and indexing. It provides listings of Actors, Agents, Booths, Directors, Distributors, Equipment, Exhibitors, Features (with credits), Lighting, Producers, Publications, Studios, Writers and much more.

This year on year snapshot of the movie industry describes the rise and fall of studios, the coming of the sound era, the advent of colour and wide-screen formats, the impact of radio and television and the changing shape and focus of the industry as a whole.

It is rich in statistics, film facts and figures, news events and box office details. It is hoped that it will provide a basis for much new research.

William Pidduck
Production and Development Director
Research Publications
Film Daily Yearbook and Predecessors

DETAILED LISTING

REEL ONE
1918 - 1924
1918 - Wid's Yearbook
1919 - 1920 - Wid's Yearbook
1920 - 1921 - Wid's Yearbook
1922 - Wid's Yearbook
1922 - 1923 - Film Yearbook
1924 - Film Year Book

REEL TWO
1925 - 1927
1925 - Film Year Book
1926 - Film Year Book
1927 - Film Year Book

REEL THREE
1928 - 1930
The Film Daily 1928 Year Book
The Film Daily 1929 Year Book
The Film Daily 1930 Year Book

REEL FOUR
1931 - 1933
The 1931 Film Daily Year Book of Motion Pictures
The 1932 Film Daily Year Book of Motion Pictures
The 1933 Film Daily Year Book of Motion Pictures

REEL FIVE
1934 - 1935
The 1934 Film Daily Year Book of Motion Pictures
The 1935 Film Daily Year Book of Motion Pictures
FILM DAILY YEARBOOK

**REEL SIX** 1936 - 1937
The 1936 Film Daily Year Book of Motion Pictures
The 1937 Film Daily Year Book of Motion Pictures

**REEL SEVEN** 1938 - 1939
The 1938 Film Daily Year Book of Motion Pictures
The 1939 Film Daily Year Book of Motion Pictures

**REEL EIGHT** 1940 - 1942
The 1940 Film Daily Year Book of Motion Pictures
The 1941 Film Daily Year Book of Motion Pictures
The 1942 Film Daily Year Book of Motion Pictures

**REEL NINE** 1943 - 1945
The 1943 Film Daily Year Book of Motion Pictures
The 1944 Film Daily Year Book of Motion Pictures
The 1945 Film Daily Year Book of Motion Pictures

**REEL TEN** 1946 - 1948
The 1946 Film Daily Year Book of Motion Pictures
The 1947 Film Daily Year Book of Motion Pictures
The 1948 Film Daily Year Book of Motion Pictures

**REEL ELEVEN** 1949 - 1950
The 1949 Film Daily Year Book of Motion Pictures
The 1950 Film Daily Year Book of Motion Pictures

**REEL TWELVE** 1951 - 1953
The 1951 Film Daily Year Book of Motion Pictures
The 1952 Film Daily Year Book of Motion Pictures
The 1953 Film Daily Year Book of Motion Pictures
DETAILED LISTING

REEL THIRTEEN  1954 - 1955
The 1954 Film Daily Year Book of Motion Pictures
The 1955 Film Daily Year Book of Motion Pictures

REEL FOURTEEN  1956 - 1957
The 1956 Film Daily Year Book of Motion Pictures
The 1957 Film Daily Year Book of Motion Pictures

REEL FIFTEEN  1958 - 1960
The 1958 Film Daily Year Book of Motion Pictures
The 1959 Film Daily Year Book of Motion Pictures
The 1960 Film Daily Year Book of Motion Pictures

REEL SIXTEEN  1961 - 1963
The 1961 Film Daily Year Book of Motion Pictures
The 1962 Film Daily Year Book of Motion Pictures
The 1963 Film Daily Year Book of Motion Pictures

REEL SEVENTEEN  1964 - 1966
The 1964 Film Daily Year Book of Motion Pictures
The 1965 Film Daily Year Book of Motion Pictures
The 1966 Film Daily Year Book of Motion Pictures

REEL EIGHTEEN  1967 - 1969
The 1967 Film Daily Year Book of Motion Pictures
The 1968 Film Daily Year Book of Motion Pictures
The 1969 Film Daily Year Book of Motion Pictures